1. Upon Team Assignment:
   1. Send out a welcome email that includes
   2. Practice Schedule (days, time, location)
   3. What to bring (size X soccer ball; water, shin guards)
   4. Emphasize the importance of attendance (individual and team development)
   5. Define your coaching style to the parents so they know what to expect from you.
2. **Sample Email**:
   1. Welcome to Team X. We are your coaches, X and Y, for the spring season. Our contact information is below and the best way to reach us is via email (or text or calls, choose one). Our practices will be on Tuesday and Thursday evenings 6-7:15 PM at X field. If there is a change in time, day, location or canceled, we will notify the team via email, so please provide us with an email that you check on a regular basis.

For every practice please bring a size X soccer ball, water, cleats and shin guards. Please try and arrive promptly at the start of practice so we can quickly get the kids moving into drills. If your child is not be able to make a practice or game please let us know so we can plan accordingly.

Coach X and I are very passionate about the game of soccer and we hope to translate that passion into fun and engaging practices with the kids. We will coach each child in a way that is positive, encouraging and confidence building.

We look forward to seeing you on X day and time.

<<Insert your contact information and best way to get in touch>>

1. After the first practice:
   1. Send out the game schedule
      1. Date and time of games
      2. Home game field assignment
   2. Game expectations
      1. Arrive 30 minutes prior to game time for warm up
      2. Wear uniform, cleats and shin guards
      3. Bring water
      4. Remember good sportsmanship
   3. Reinforce your team expectations
      1. Focus is individual and team development – not winning
      2. Kids will play a variety of positions throughout the game
      3. All players will play
      4. Players will be encouraged to take risks/chances - not just play it safe
2. Remainder of the season
   1. Just keep your parents up to date on any changes that occur and remind parent there is no coaching on the sidelines!